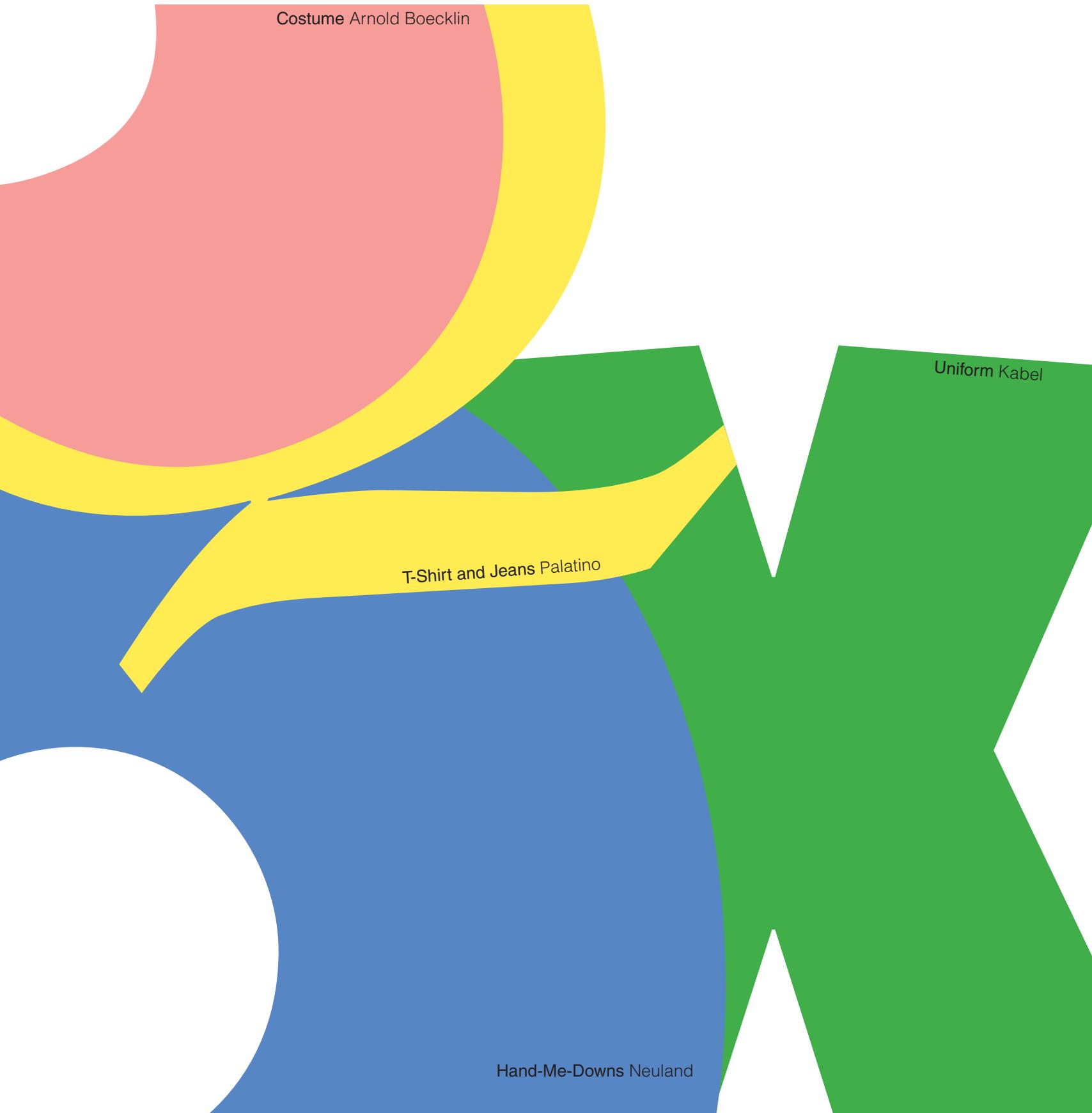


Wardrobe Taxonomy

How do typefaces fit into the categories of a wardrobe?

Meredith Felt



Costume Arnold Boecklin

T-Shirt and Jeans Palatino

Uniform Kabel

Hand-Me-Downs Neuland

T-Shirt and Jeans

Uniform

Suit and Tie

Hand-Me-Downs

Costume

Workboots

Socks

Spacesuit

Wedding Gown

Apron

Accessories

Wardrobe: garments considered as a group, especially all the articles of clothing that belong to one person.

There are usually several variations in the clothing that make up a person's wardrobe. This is because it necessary to own different types of clothing for different occasions in order to follow implicit and explicit dress codes. It's also essential to consider the tasks you will be performing when deciding what clothing is appropriate to wear.

Because there are so many different aspects to consider when choosing the proper attire for the day, a person's wardrobe consists of many different things.

I found that classifying type into wardrobe categories was very logical.

Each category, or class, is composed of a set of typefaces with similar characteristics. To place the typefaces into the categories, I considered two things: the uses of the text, and the style of the text.

USE: Just as clothing, text must make sense in the context in which it's used. For example, Bickham Script would be more suitable for a wedding invitation than Audio, so it is placed in the "Wedding Gown" category.

STYLE: When I picture workboots, I think sturdy and strong objects which is why I placed typefaces with slab serifs in the "Workboots" category. Those faces would not fit in with the "Accessories" category because the faces in that category are playful and disguised, like a costume.

T-Shirt and Jeans

Description of group

Research has proven that legibility of type does not depend solely on the presence or absence of serifs. I categorized the typefaces with serifs and with minimal to moderate amount of stroke contrast in the "T-Shirt and Jeans" class. I did this not because they are always the easiest to read, but because to me they are the most versatile and common. Often times in bodies of print such as books and newspapers and other everyday texts you find serif typefaces. These typefaces are not decorative or too outrageous. They aren't too messy or fancy. They are in the middle and can be worn in many contexts like t-shirt and jeans.

A a B a C a D a

- A contain serifs
- B simple and legible
- C organic in appearance
- D not decorative or display typefaces

Representative face, fonts, family

Times New Roman

Condensed

Condensed Italic

Bold Condensed

Regular

Italic

Bold

Bold Italic

Faces in group

Aldus

Americana

Bembo

Bookman

ITC Caslon 224

Adobe Caslon Pro

Century Expanded

Century Old Style

Fournier

Galliard

Garamond 3

Adobe Garamond Pro

Goudy Modern

Goudy Oldstyle

Granjon

Janson Text

Adobe Jenson

Melior

Minion

Minion Pro

New Baskerville

Palatino

Perpetua

Plantin

Times New Roman

Uniform

Description of group

A uniform is a distinctive outfit intended to identify those who wear it as members of a specific group. Uniforms do not usually have anything extreme on them because they are meant to show sameness. When I think of a uniform, straight lines and simplicity come to mind. For this reason, the typefaces under this classification are clean in appearance. Most of them are sans-serif typefaces and relatively uniform in their stroke widths. They are easily readable in most contexts as are uniforms.



A lack of serifs

B geometric

C very legible, has no stroke contrast

D smooth, doesn't appear handwritten

Representative face, fonts, family

Folio

Bold Condensed

Light

Medium

Bold

Extra Bold

Faces in group

Avant Garde

DIN 1451

DIN 30640

Eras

Eurostile

Flora

Folio

Franklin Gothic

ITC Franklin Gothic

Frutiger

Futura

Gill Sans

Helvetica

Helvetica Inserat

Helvetica Neue

Impact

Kabel

ITC Kabel

Letter Gothic

Myraid Pro

News Gothic

Officina Sans

Stone Sans

Trade Gothic

Univers

Suit and Tie

Description of group

This typeface classification includes serif typefaces. They differ from the typefaces in the “T-Shirt and Jeans” category in that there is a high stroke contrast in the letterforms. To me, the high stroke contrast makes the faces look more formal. Text in this style works better for professional documents that need to look authoritative. The title “Suit and Tie” works to convey the components of the letterforms because they are sophisticated and not used everyday.



A high stroke contrast

B contain serifs

C added details to letters

D not common in everyday texts

Representative face, fonts, family

Didot

Headline

Roman

Italic

Bold

Faces in group

Bodoni

Bulmer

Caslon 3

Caslon 540

Centaur

Didot

Fairfield

New Caledonia

Onyx

Sabon

Stone Serif

Trump Mediaeval

Hand-Me-Downs

Description of group

Hand-me-downs are the items in a wardrobe which have been around for a long time. They are pieces of clothing that were invented and produced at an earlier time, but still get worn despite their age. "Hand-Me-Downs" is the category I chose to place the typefaces that in my opinion have a historical look. Some of these typefaces come from Ancient Egypt and others from Roman times. Also some of them resemble Blackletter fonts, the earliest typefaces used with the invention of the printing press. Below are just a few of the typefaces that are actually historic or appear to be in my opinion.



- A pointed serifs, modeled after Roman engravings
- B blackletter type from thirteenth century manuscripts
- C a German typeface with a primitive look
- D Gothic face with decorative elements

Representative face, fonts, family

LITHOS

EXTRA LIGHT

LIGHT

REGULAR

BOLD

BLACK

Faces in group

Albertus

Bernhard Modern

Brioso

CHARLEMAGNE

Clairvaux

COPPERPLATE GOTHIC

ECCENTRIC

ENGRAVERS

Fette Fraktur

Friz Quadrata

Goudy Text

HERCULANUM

LITHOS

NEULAND

Notre Dame

Optima

POMPEJANA

TRAJAN

Wilhelm Klingspor Gotisch

Zapf Chancery

Costume

Description of group

A costume is a disguise; it is attire that you wear to appear different than normal. For this typeface classification I selected the unique typefaces that appear to be disguising a normal typeface. I placed decorative typefaces and most of the open typefaces in this category because they are distinctive and only used for certain occasions much like a costume.



- A typefaces that are both historical and decorative
- B transformation of a letterform into a shape, but still recognizable
- C a letterform given life-like characteristics, but still recognizable
- D open typefaces
- E typefaces that look different from all other typefaces

Representative face, fonts, family

PEIGNOT

LIGHT

DEMI

BOLD

Faces in group

Arnold Böcklin

Caslon Open Face

CRONDER

CRITTER

CUTOUT

Garamond Handtooled

GILL FLORIATED CAPS

Myraid

MYTHOS

PEIGNOT

Poetica

STENCIL

Tekton

UMBRA

Workboots

Description of group

When I think of workboots I think of footwear that is sturdy, tough and strong. There are many different types of boots used for working, but the title is mainly used to describe boots worn in the outdoors by people who need to protect their feet. To me, slab-serif typefaces represent this kind of sturdy addition to a wardrobe because of their bold appearance. They are most commonly used in large headlines and advertisements and are seldom used in body text.



- A many right angles
- B designed to resemble fonts used in typewriters
- C geometric, with no whimsical features
- D simple and professional in appearance

Representative face, fonts, family

Memphis

Light

Light Italic

Medium

Medium Italic

Bold

Bold Italic

Extra Bold

Faces in group

Aachen

Clarendon

Courier

Glypha

Lubalin Graph

Memphis

Officina Serif

Rockwell

Serifa

Socks

Description of group

Socks are a type of flexible and comfortable clothing and are included in everyone's wardrobe. Although usually a necessity, I view socks as playful and informal. The rounded characteristics of the letters forming these typefaces are the key reason for their placement in the "Socks" category. Some people have very eclectic collections of socks. It is the same for the assortment of typefaces in this category; they are very diverse.



- A edges of the letterforms are not completely straight
 - B playful and bubbly in appearance
 - C each part of the letterform is rounded
 - D exaggerated serifs
-

Representative face, fonts, family

Helvetica Rounded

Bold Condensed

Bold Condensed Oblique

Bold

Bold Oblique

Black

Bold Oblique

Faces in group

American Typewriter

Bernhard

Briem Script

Cooper

Dante

ITC Garamond

Goudy

Goudy Heavyface

Helvetica Rounded

Stone Informal

Space Suit

Description of group

I entitled this category “Spacesuit” because in my opinion, these typefaces are futuristic in appearance. Some of them have a very digital look, which I consider futuristic and others of them are just very angular. There is a wide variety of typefaces placed in this category, but the underlying characteristic that unifies each of them is their geometric and un-organic style. Each of these typefaces are as unique and futuristic as a spacesuit.



- A extremely geometric
- B lack of serifs and stroke variation
- C open typeface useful only in specific contexts
- D legible and strong

Representative face, fonts, family

Calcite

Regular

Bold

Black

Faces in group

ANNA

Arcaida

Bauhaus

Briem Akademi

Calcite

Industria

MACHINE

MICR 1 2 3 4 5 6 7 8 9 0

OCR A

OCR B

ORATOR

Wedding Gown

Description of group

A wedding is one of those events in which formality and style are important. The flowing, organic letterforms used in these typefaces reflect the gown the bride wears at her wedding. It also captures the joyful spirit of the event itself. I also chose to name this category "Wedding Gown" because the type used on many wedding programs and invitations is an elegant and script-like typeface.



- A handwritten, but still elegant looking
- B simple and flowing letterforms
- C stroke contrast and spaced out letters
- D composed of organic lines with curved embellishments

Representative face, fonts, family

Bickham Script

Regular
Semibold
Bold

Faces in group

Arcana

Bickham Script

Coronet

Ex Ponto

Park Avenue

Apron

Description of group

There are some typefaces that aren't pictorial or formal. They look handwritten and untidy. I titled this category "Apron" because you wear an apron with the intention of getting it messy. These typefaces would best be used in a casual context as titles or headlines. These typefaces would be hard to read if used for body text, which coincides with the fact that most people do not wear an apron on a daily basis.



- A handwritten and unprofessional in appearance
- B rounded, with emphasized serifs
- C messy, but clearly legible
- D an unfinished look to the letterforms

Representative face, fonts, family

Banshee

Faces in group

Banshee

Brush Script

FLOOD

Mistral

Accessories

Description of group

Accessories are additions to an outfit. They are unique embellishments used to add flair and style. Accessories are different from other types of clothing because they aren't a necessity. The typefaces composed completely of symbols and characters are placed in this category because they aren't recognizable as letterforms. They are used occasionally and not in great quantities as are the accessories of an outfit.



- A symbols of mythological or historical meaning
- B lines and points used as borders
- C symbols used for decorative purposes
- D pictorial symbols used to convey a message

Representative face, fonts, family

Decoration Pi



Faces in group

Astrology Pi



Audio Pi



Border Pi



Decoration Pi



European Pi



Game Pi



Holiday Pi



National Code Pi



Sonata



Warning Pi



Adobe Wood Type Ornaments



Zapf Dingbats

