

Gwen Frostic School of Art
Western Michigan University
Spring Semester 2009, 5 January – 17 April
Credit hours: 3
Studio hours: 8:00 – 10:50 p.m. Tuesday and Thursday
Instructor: Philip Kunze
Office: 382-1960
Email: phil@philipkunze.com
Office hours: by appointment

Catalog Description

A continuation of Graphic Design I. Studies in space, form, and composition involving an integration and application of formal values and problem solving. Visual systems of pictorial and symbolic form are explored through organic and geometric drawing exercises. Computer technology will be investigated.

Prerequisites

Art 2500, Art 2600

Objective

Students will learn to express ideas, communicate, and create meaning with graphic forms.

Studio and Outside Work

Class time will be used for teaching, assignment of problems, working on solutions, and evaluating results. This will include individual coaching, group discussions, quiet work time, presentations, and critiques.

Work outside class will include: research, assigned reading, and observation; ideation, development, and design work for assigned projects; and maintaining records of work.

Student Responsibilities

Students are expected to attend all classes, arrive on time, make good use of class time, maintain the studio, and stay for the entire class period. Course evaluation will drop one letter grade after three absences. Continued absences may result in failure of the course. Cell phones will be turned off, computers will be used only for class work, and no headphones will be used in class.

Students are expected to actively participate in class. Individual contributions to discussions, critiques, and other group processes will be considered in final evaluations. So will distractions.

Students are expected to explore as many options as possible for each assignment, exert a good effort, work within assignment requirements, and complete all work on time. Learning is cumulative.

Students are expected to maintain all work in good condition and store computer files in safe and secure places to ensure that all efforts are represented well in process documentation and presentations.

Class Fee

The class fee supports student projects, including: copy machine access; Design Center facilities access; computer lab software and some printing; class project resources and materials; and instructional materials.

Work Requirements, Evaluation, and Grading

Guidance and evaluation will be given informally on an ongoing basis. Work will be reviewed and discussed in class – on paper and on screens. Finished assignments will be submitted on paper and/or electronically. Students' first and last names, assignment title, and submission date should be written in the upper left corner of the reverse side of assignments submitted on paper.

Evaluation throughout the semester will be based on:

- *Process*: attendance, attentiveness, attitude, motivation, research, understanding, experimentation, exploration, sketching, innovation, integrity, effort, and participation in class
- *Performance*: ideation, development, design, and growth
- *Professionalism*: meeting deadlines and requirements, craftsmanship, and presentation of work

A *notebook* is to be kept to document process and progress throughout the course. The notebook should include (sequentially and in an orderly manner) assignments, notes, sketches, research, and any artifacts that trace the development of all projects. Over time, the notebook should be judiciously edited in order to present a clear and concise course record. Notebooks will be evaluated periodically throughout the semester.

A *portfolio* of work may be required at the end of the course.

Grades will be reduced for late work and absences. The standard WMU letter grade scale will be used.

Supplies

Supplies and tools needed in this course:

- New 1½" three-ring black binder with student name on spine
- Portfolio for storing and submitting work
- X-Acto knife
- Cutting surface
- Markers, assorted points and colors
- Pencils, assorted
- Brushes, assorted
- Tracing and/or layout pad
- Plain white paper 8½" x 11"
- Stapler
- Drafting tape
- T-square and triangles
- Metal ruler
- Additional materials may be required for specific projects
- Other tools and materials may be used

Note

During this course live male and female models and images of the human form may be used to assist in student instruction and skill development. It is the opinion and policy of the Art Department that the use of live models is an essential component of some courses. If any student objects to or would be offended by the use or presence of nude human models or images, the Art Department respectfully asks that the student consider changing his or her course selection. For policy, instructional, and costs reasons, the Art Department is unable to provide alternative courses.

You are responsible for making yourself aware of and understanding the policies and procedures in the Undergraduate (pp. 268-270) Catalog that pertain to Academic Integrity. These policies include cheating, fabrication, falsification and forgery, multiple submission, plagiarism, complicity, and computer misuse. If there is reason to believe you have been involved in academic dishonesty, you will be referred to the Office of Judicial Affairs. You will be given the opportunity to review the charge(s). If you believe you are not responsible, you will have the opportunity for a hearing. You should consult with me if you are uncertain about an issue of academic honesty prior to the submission of an assignment or test.